

CV

ART DIRECTOR / KLAS HOLMLUND

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SUMMARY

Senior Digital Art Director, application design and marketing specialist. Age 39, married with 2 children. Worked at Grey and Ogilvy as well as freelance. Extensive brand experience. Works well in a group. Known for thinking outside the box.

WORK HISTORY

1995-2000 Art Director, Grey

Digital campaigns for SAS, Telia, Ericsson, Nokia, Electrolux, Nordea. Art Director / Designer for Scania Trucks, pan-europe. Peoples Choice Awards 1997 San Francisco for Investor Dialogen. Print and digital concepts for Merck Sharp Dohme.

2000-2002 Co founder, Rummet

We invented and developed a working prototype of a mnemonic software system. Designed and developed brands, graphic assets and marketing strategy for startup Mnemo.

2001-2006 Freelance

Digital campaigns and design for Saltå Kvarn, Electrolux, Nokia, Apollo, Skanska, Arla and Stora Enso. User interface design for Sony Ericsson and DICE/Electronic Arts. Core Network Member, Bodén & Co.

2006-2009 Art Director, Ogilvy

Art Director specialising in digital media. Clients such as DHL, Cisco and Kraft foods, with pan-european and global campaigns.

2009-2011 Freelance

Application design, marketing and strategy for IOS and Android. Designed, developed and published apps for iPad on the Apple store. Developed android apps for Ericsson. Web design for Miljonlotteriet, Ragn Sells

EDUCATION

BASIS Art College, Stockholm, 1993. CGI Design and 3d animation, Elite Imaging, California, 1996. Art Direction, Berghs School of Communication, 1997. Certified copywriter, Batteri, Stockholm, 2006.

SKILLS

ART DIRECTOR

Digital specialist with experience from multinational clients. Conceptual skills with a clear view of the end result. Excellent group skills. Experience in digital and traditional media, from concept to final product.

DESIGNER

Graphic design, web design, interface design, user interface design, event design. Illustration, storyboarding and concept visualization.

APP DESIGN AND MARKETING

Well versed in design strategy for iOS and android. Experience in creating and marketing applications.

COPYWRITER

Certified Copywriter, fluent in English and Swedish.

GOALS AND AMBITIONS

I want to do awesome stuff, and I want to have fun doing it. I am very much a social animal, and want to have people around me to inspire and be inspired by.

I am looking for a place that will let me be a creative driving force.

“Klas is one of the most creative souls I have met. Nothing is sacred for him and the pace at which he generates ideas is unmatched.”

Anders Kinberg,
CEO Ogilvy One Stockholm

REFERENCES

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